

Sponsor Commitment Form

2011 ALIVE AFTER 5

A Home Grown Community Event!



5pm-8pm • Thursdays • June 2nd-Aug 25

Company Information

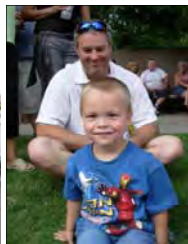
Company/ID should Read _____
 Contact _____ Title _____
 Address _____
 City _____ State _____ Zip Code _____
 Phone _____ Fax _____ Cell _____
 Email _____ Website _____

Sponsorship Selection

\$2,500—TITLE \$1,000—PRESENTING \$500—CORE \$250—STAGE



13 Different Venues



13 Different Bands



13 Different Vibes



ALL DOWNTOWN!!



Fantastic Media Partners, Gracious Hosts, Awesome Crowds, Wonderful Food, & Great Bands!



Payment Information

Check enclosed in the amount of \$ _____
 Please charge my VISA/MasterCard \$ _____

Credit Card Number _____ Expiration Date ____/____/____

Print Name as it appears on Card _____

Authorized Signature _____

Important Information

Payment is required with this application. Payable to: Downtown Billings Association

1. Please include company logo in electronic format along with brief company summary (50 words max) for DBA promotional material to Mikaly@downtownbillings.com
2. Or mail to: Downtown Billings Association-2815 2nd Ave. N.-Billings, MT 59101 •
 Phone: 406-294-5060 • Fax: 406-294-5061 •



Downtown Billings • WWW.DOWNTOWNBILLINGS.COM •



2011 EVENT SPONSORSHIP

CORE SPONSORSHIP

- Promotion and recognition on Event Website and Facebook with link to sponsor site
- Company and logo recognition on all event posters and other promotional materials
- Mentions in all event PSA's and other "IN-KIND" sponsorship advertising
- Placement opportunities of your logo(s) at each sponsored event

PRESENTING SPONSORSHIP

- **CORE SPONSORSHIP PACKAGE** plus
- Company and logo placement on tee-shirt promotions tied to event
- Banner Placement under Downtown Billings Event Tent (i.e. Harvestfest Beer Garden, Holiday Cheer Wine Tent)
- A free booth space or parade entry if applicable

TITLE SPONSORSHIP

- **PRESENTING SPONSORSHIP PACKAGE** plus
- Company and logo placement in the Downtown Billings Directory (25,000 copies circulated annually)
- Banner Ad on Downtown Billings Alliance website
- Complimentary membership in the Downtown Billings Association



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